







SINGLE HUNG

SINGLE SLIDER

PICTURE

DOUBLE HUNG

DOUBLE SLIDER

CASEMENT

FOR IMMEDIATE RELEASE

Chelsea Building Products launches an exclusive product line for the vinyl window industry.

Oakmont, PA, August 16, 2002 – Chelsea Building Products is proud to introduce **TrustGard™**, the new comprehensive line of single-source vinyl windows.

Chelsea Building Products has been a leader in the design and development of vinyl window systems for over three decades. In the 1970's, embracing new ideas and technologies, they introduced the line of Poly-Tex vinyl windows into the replacement window market. That spirit and innovative character that drove and built their business and reputation is still alive and well today. It can be seen again in the **TrustGard**[™] family of products.

A lot of thought and engineering went into the development of each of the **TrustGard™** windows. Chelsea engineers and tooling designers thoroughly evaluated every step of the process, from cutting the extrusion dies to operating the fabricating equipment. They consulted with fabricators, tool and die makers, and hardware suppliers, and took into account the individual components of each window system, the part they played in the construction and performance of each system, and the methods and steps required for assembly. Features, dimensions, tolerances, shapes, and sizes of a complete series of designs were examined. Utilizing CAD design systems and rapid prototyping to achieve optimum quality, performance, and style, Chelsea engineered a new standard for American homes.

The brilliance of **TrustGard**[™] is in its simplicity. The product is engineered around a basic platform, resulting in a series of window systems that share common profiles, fabricating equipment, and fabricating steps. Fabricators can now enjoy simplified ordering and fabrication steps; streamlined production; shortened manufacturing time; and reduced number of SKU's. This lowers costs for fabricators, builders, and homeowners alike.

The **TrustGard**™ family of products were developed for today's housing market. All the products were considered (Single Hung, Single Slider, Picture, Double Hung, Double Slider, Casement, and Awning) in this family of windows. Every window design was evaluated for fit and function. The result is a family of windows that are easy to fabricate, and whose quality, performance, and reliability are consistently reproducible.

TrustGard™ features fusion welded frame and sash corners; integral full length interlocks at the meeting rails; dual weatherstripping; multi-chambered design; sloped sill; tilt-in removable sash; offset side jamb; exterior glazing; and a choice of either 7/8" or 3/4" insulated glass options.

TrustGard[™] is now available exclusively from select fabricators across the United States. It is supported by a full marketing program, including product literature, direct mail, video, quality "sticker," and a website.

Building on Chelsea's reputation couldn't be easier. For more information, visit www.trustgard-cbp.com

CONTACT

Lester A. Lundeen, Jr/ Marketing/ Communication Manager Email: llundeen@cbpmail.com

F O R YOUR SINGLE SOURCE VINYL WINDOWS